

WINTER RAPE HYBRID ASSOCIATED WITH A POLLEN BEETLE PROTECTION



BENEFITS

EXCLUSIVE OFFER OF A READY-TO-USE MIX

MAIN RAPESEED HYBRID: A BESTSELLER WITH A GOOD AGRONOMIC AND INSECTS BEHAVIOUR

ES ALICIA : THE EARLIEST WOSR AS POLLEN BEETLE'S TRAP

CULTURE TIPS

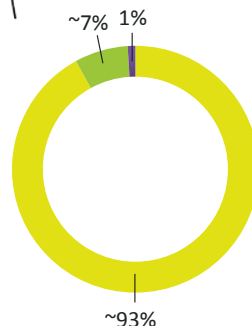
① **ES ALICIA** at 7% (3pl./1m²) is efficient in weak to medium situations.

In some exceptional high pressure situations, if more than 30 pollen beetles are present on 1 plant of **ES ALICIA**, the totality of opened flower buds are eaten and Pollen beetles start to come on the main variety.

① Be careful to be under the threshold of 5 to 7 pollen beetles per plant on the main Variety. Otherwise, an application is necessary.



COMPONENTS



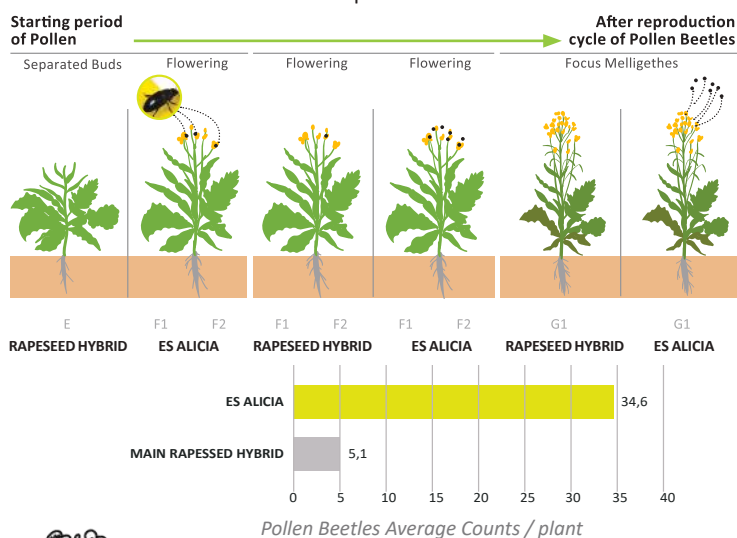
RAPESEED HYBRID
ES ALICIA
TRIFOLIUM ALEXANDRINUM



HOW DOES IT WORK ?

Pollen Beetles breed in spring, eat pollen and create damages at flower buds stages. **ES ALICIA** flowers 7-10 days before main variety. Pollen Beetles focus on **ES ALICIA** because the pollen is easy accessible and will not attack the main **RAPESEED HYBRID**.

ES ALICIA acts as a natural trap !



WHY THIS MIX ?

MAIN RAPESEED HYBRID

- Stability of High Yield Results
- Phoma Tolerance (Rlm7)
- Strong Early vigor with no winter stem elongation
- Good autumnal insects behaviour

ES ALICIA

- Earlier flowering of 7 to 10 days compared to the **MAIN VARIETY** in order to decrease the yield losses due to Pollen Beetle
- Reduces an insecticid treatment
- Time saving for farmer (one bag, serenity)
- Better for users and auxiliary fauna protection

TRIFOLIUM

- Allows to use all seed drills.
- A non invasive companion plant for the main crop.